

**KERR-TAR RURAL TRANSPORTATION PLANNING ORGANIZATION
(RPO)**

PUBLIC PARTICIPATION PLAN

May 2003

Approved by the Kerr-Tar RPO Rural Transportation Advisory Committee (RTAC), on May 28, 2003.

Danny W. Wright, Chairman
Kerr-Tar RPO - RTAC

Kenneth M. Krulik, Secretary
Kerr-Tar RPO - RTAC

**Kerr-Tar RPO
Post Office Box 709
Henderson, NC 27536
252-436-2040**

I. Purpose

The purpose of the Kerr-Tar Rural Transportation Planning Organization (RPO) Public Participation Plan (Plan) is to provide guidance and policy in engaging the public in the transportation planning process. The Plan has the following objectives:

- Create a well-informed public that contributes to transportation decision-making in a meaningful way
- Engage the public early and continuously in the transportation planning process
- Develop a public education program on Kerr-Tar RPO activities
- Assist the Kerr-Tar RPO in developing specific transportation projects that reflect the interest and needs of the community
- Gain the support and trust of the public
- Satisfy the requirements of N.C.G.S. § 136-212 regarding duties of a RPO

The Plan is not intended to preempt any public involvement activities conducted by the North Carolina Department of Transportation (NCDOT) or any local governments within the Kerr-Tar RPO region.

II. Forms of Public Involvement

A. Public Outreach

Public Outreach is the process of informing the public about the transportation planning process, specific transportation projects, and activities of the Kerr-Tar RPO. Typical public outreach strategies include, but will not be limited to, the following:

Identification of Stakeholders

A stakeholder is any person or group who is affected by a transportation plan, program, or project. Stakeholders may include:

- The general public
- Business/industry organizations
- Environmental organizations
- Neighborhood organizations
- Public agencies
- Civic organizations
- Transit providers
- Motor freight carriers
- Taxicab companies

Stakeholder groups will be identified and will be included on a mailing list for notices of public hearings, workshops, etc. Appendix A contains a maintained list of stakeholders.

Press Releases

Kerr Tar RPO will periodically issue press releases detailing significant actions of the RPO. These actions may include:

- Adoption of annual Planning Work Program
- Adoption of Long-Range Transportation Plan
- Selection of officers
- Adoption of Highway Project Priority List

All Press Releases shall be approved by either the Chair or Vice-Chair of the Kerr-Tar RPO's Rural Transportation Advisory Committee (RTAC) prior to issuance.

Appendix B contains a maintained list of media contacts that will receive press releases.

Open Houses

Open houses will be held to provide information on transportation projects and Kerr-Tar RPO activities to the public in an informal setting. Open houses will have no fixed agendas or formal presentations. Planning documents, project maps, and other transportation-related information will be displayed. RPO staff and committee members will be available to provide details and answer questions.

Posting of Draft and Final Planning Documents

Copies of draft and final versions of certain planning documents will be made available at the following public libraries in the Kerr-Tar RPO region:

- Bunn Public Library, Bunn, NC
- Franklin County Public Library, Main Branch, Louisburg, NC
- Franklinton Public Library, Franklinton, NC
- Norlina Public Library, Norlina, NC
- Perry H. Leslie Memorial Public Library, Henderson, NC
- Berea Public Library, Berea, NC
- Richard H. Thornton Public Library, Oxford, NC
- Stovall Public Library, Stovall, NC
- Warren County Memorial Library, Warrenton, NC
- Youngsville Public Library, Youngsville, NC
- Person County Public Libraries, Roxboro, NC

Copies of draft and final versions of certain planning documents will be posted on the Kerr-Tar Regional Council of Governments' website, and be distributed to Kerr-Tar RPO member governments for posting on individual county and municipal websites.

Notification of Meetings

Notification of Kerr-Tar RPO meetings will be sent to news media in the region.

Appendix B contains a maintained list of media contacts that will receive meeting notification.

Presentation to Civic Organizations

Presentations will be made to interested civic organizations on Kerr-Tar RPO activities, the transportation planning process in general, or specific transportation projects. Presentations will be made by Kerr-Tar RPO staff and/or NCDOT staff.

Public Outreach activities will include efforts to involve traditionally underserved groups (i.e., minorities, elderly, low-income persons) in the transportation planning process. These efforts may include, but not be limited to, the following:

- Identifying areas in the Kerr-Tar RPO region with concentrations of minority, elderly, and low-income populations
- Including organizations that deal directly with minority groups on the Stakeholder list
- Posting notification of meetings, public hearings, and open houses in County Health Departments and Senior Centers
- Publishing notification of meetings, public hearings, and open houses in Spanish

B. Public Input

Public Input is the process of gathering the views, opinions, and ideas of interested individuals and groups in the transportation planning process. Opportunities for public input provided by the Kerr-Tar RPO include, but are not limited to, the following:

Public Comment at Kerr-Tar RPO Meetings

Kerr-Tar RPO meetings are open to the public and provide opportunity for public comment.

Public Hearings

Public hearings will be held as necessary by the Kerr-Tar RPO's Rural Transportation Advisory Committee (RTAC) prior to taking formal action on specific planning documents. These actions may include:

- Adoption of annual Planning Work Program
- Adoption of Long-Range Transportation Plan
- Amendment to Long-Range Transportation Plan
- Adoption of Highway Project Priority List

Open Houses

Open houses will be held to provide information on transportation projects and Kerr-Tar RPO activities to the public in an informal setting. The open houses also provide the public an opportunity to provide comments. Open houses will have no fixed agendas or formal presentations. Planning documents, project maps, and other transportation-related information will be displayed. RPO staff and committee members will be available to provide details and answer questions.

Surveys

Surveys will be developed to gauge citizen opinion on specific transportation planning issues and/or projects. Survey content, method of distribution, and geographic target area will be dependent on the specific transportation planning issue or project.

Workshops

Workshops will be in the form of small group discussions used to gather views and opinions on a single transportation topic or project. The workshops will provide detailed information on the specific issue, and will allow for in-depth discussion by invited stakeholders, local government officials, and citizens.

III. Schedule of Public Involvement

A. Regular Public Involvement Opportunities

- Planning Documents - All documents, resolutions, meeting minutes, etc. adopted by the Kerr-Tar RPO are kept at the Kerr-Tar Regional Council of Governments (LPA) offices at 510 Dabney Drive Henderson, NC. These documents will be made available for public review upon request.
- Meetings - Regular meetings of the Kerr-Tar RPO's Rural Transportation Coordinating Committee (RTCC) and Rural Transportation Advisory Committee (RTAC) are open to the public, and will include opportunity for public comment. Notification of the meetings will be sent to news media in the region.
- Public Hearings - Notification of all public hearings held by the Kerr-Tar RPO will be sent to news media in the region.
- Press Releases - All press releases issued by Kerr-Tar RPO will be sent to news media in the region.

B. Public Involvement for Specific Activities

Public involvement strategies will vary depending on the particular issue or project for which public comment is desired. Typical actions for specific activities of the Kerr-Tar RPO may include, but are not limited to:

1. Long-Range Transportation Plan

- Workshops
- Regular Meetings of RTCC and RTAC
- Public Hearing
- Posting of Draft and Final Document
- Presentations to Civic Organizations

2. Prioritization of Projects for Recommendation to State's TIP

- Regular Meetings of RTCC and RTAC
- Public Hearing
- Posting of Draft and Final Document

3. Specific Projects/Issues

- Press Releases
- Workshops
- Regular Meetings of RTCC and RTAC
- Presentations to Civic Organizations
- Surveys

IV. Response to Public Input

Public involvement may be documented in a variety of ways. Any comments received during a meeting of the Kerr-Tar RPO's RTCC or RTAC will be included in the meeting minutes. Also, any comments received during a public hearing held by the Kerr-Tar RPO's RTAC will be included in the meeting minutes. Comments received during workshops, open houses, or presentations to civic organizations will be summarized, presented to the RTCC and RTAC, and kept on file. Results of surveys will be compiled, summarized, presented to the RTCC and RTAC, and kept on file.

Public comments may be included as appendices in formal documents or plans for which they were made.

The RTCC or RTAC may direct Kerr-Tar RPO staff to respond directly to public comments via letter.

V. Appendices

Appendix A: Stakeholders

Appendix B: Media Contacts (radio, television, newspapers)

Appendix A: Stakeholders

Local Governments

Vance County
City of Henderson
Town of Middleburg
Town of Kittrel
Warren County
Town of Norlina
Town of Warrenton
Town of Macon
Franklin County
City of Louisburg
Town of Franklinton
Town of Youngsville
Town of Bunn
Granville County
City of Oxford
City of Creedmoor
Town of Stem
Town of Stovall
Person County

Other Governmental

North Carolina Department of Transportation
Capital Area Metropolitan Planning Organization (CAMPO)
Durham-Chapel Hill-Carrboro Metropolitan Planning Organization (DCHC MPO)
Vance-Granville Community College
Piedmont Community College
County Boards of Education (Franklin, Granville, Person, Vance, Warren)

Chambers of Commerce

Henderson-Vance County Chamber of Commerce
Granville County Chamber of Commerce
Franklin County Chamber of Commerce
Warren County Chamber of Commerce
Person County Chamber of Commerce
Lake Gaston Chamber of Commerce

Economic Development Commissions

Franklin County Economic Development Commission
Warren County Economic Development Commission
Vance County Economic Development Commission
Granville County Economic Development Commission
Person County Economic Development Commission

Regional Organizations

Kerr-Tar Regional Council of Governments
Area Mental Health For Franklin, Vance, Warren County
Orange, Person, Chatham Mental Health
Franklin Vance Granville Partnership (FVG)

Public Transportation Providers

Kerr Area Rural Transit Service (KARTS)
Person Area Transit Service (PATS)

Taxicab Companies

Bullock Cab Company (Henderson)
Downey Clarence Cab Company (Oxford)
Earlybird Cabs (Henderson)
Louisburg Taxi Service (Louisburg)
Mitz Taxi (Oxford)
Poole's Cabs (Henderson)
24 Prayer Taxi & Limousine Service (Henderson)

Motor Freight Carriers

Eastern Motor Lines (Warrenton)
Green Joe Trucking (Oxford)
Perry Logistics, Inc. (Henderson)
Rogers J L Trucking Company (Youngsville)
S D R Trucking, Inc. (Oxford)
Sherman & Boddie, Inc. (Oxford)
Vance Trucking Co. (Henderson)

Appendix B: Media Contacts

Radio Stations

WHLQ 102.5 FM
227 Highway 561 East
P.O. 463
Louisburg, NC 27549
BUS PHONE: (919) 496-3105
FAX NUMBER: (919) 496-5864

WICE-Cool Oldies 98.3
615 Lewis St.
Oxford, NC 27565
BUS PHONE: (919) 693-7900
FAX NUMBER: (919) 693-9585

WYRN 1480 AM
227 Highway 561 East
P.O. Box 463
Louisburg, NC 27549
BUS PHONE: (919) 496-3105
FAX NUMBER: (919) 496-5864

WYFL FM 92.5
120 East Belle Street
Henderson, NC 27536
BUS PHONE: (252) 492-9511
FAX NUMBER: (252) 492-9511 (when phone rings press start button)
E-MAIL: wyfl@bbtnradio.org

WIZS AM 1450
535 Radio Lane
Henderson, NC 27536
BUS PHONE: (252) 492-3001
FAX NUMBER: (252) 492-5594
E-MAIL: wizs@vance.net

WARR Radio Station
P.O. Box 611
109 North Main St.
Warrenton, NC 27589
BUS PHONE: (252) 257-5557
FAX NUMBER: (252) 257-5988

WAUG – AM 750
1315 Oakwood Ave.
Raleigh, NC 27610
BUS PHONE: (919) 516-4750
FAX NUMBER: (919) 516-4425

WCHL – AM 1360
407 Blackwell Street
Durham, NC 27701
BUS PHONE: (919) 687-6580
FAX NUMBER: (919) 688-0180
E-MAIL: wbnc-wchl@hotmail.com

WCLY – AM 1550
3012 Highwoods Blvd.
Suite 200
Raleigh, NC 27604
BUS PHONE: (919) 954-1550
FAX NUMBER: (919) 954-1556
E-MAIL: wcly@aol.com

WCRY – AM 1460
1924 Broad Street
Fuquay-Varina, NC 27526
BUS PHONE: (919) 522-9332
FAX NUMBER: (919) 552-8795

WDCG – FM 105.1
3100 Smoketree Court
Suite 700
Raleigh, NC 27604
BUS PHONE: (919) 871-1051
FAX NUMBER: (919) 876-2929
E-MAIL: cmanning@amfm.com
WEB ADDRESS: <http://g105citysearch.com>

WDNC – AM 620
407 Blackwell Street
Durham, NC 27701
BUS PHONE: (919) 687-6580
FAX NUMBER: (919) 688-0180

WDTF – AM 570
3012 Highwoods Blvd.
Suite 200
Raleigh, NC 27604
BUS PHONE: (919) 855-9383
FAX NUMBER: (919) 875-1126
E-MAIL: manager@am570wdtf.com

WFTK – AM 1030
707 Leon Street
Durham, NC 27704
BUS PHONE: (919) 220-3226
FAX NUMBER: (919) 220-0006

WFXC – FM 107.1
WFXX – FM 104.3
8001-101 Creedmoor Road
Raleigh, NC 27613
BUS PHONE: (919) 954-1043
FAX NUMBER: (919) 863-4859
WEB ADDRESS: <http://www.foxy107-104.com>

WKNC – FM 88.1
Box 8607
NCSU Mail Center
Raleigh, NC 27695-8607
BUS PHONE: (919) 515-2401
FAX NUMBER: (919) 863-4859

WNNL – FM 103.9
8001-101 Creedmoor Road
Raleigh, NC 27613
BUS PHONE: (919) 845-9736
FAX NUMBER: (919) 863-4859

WPJL – AM 1240
515 Bart Street
Raleigh, NC 27611
BUS PHONE: (919) 834-6401

WPTF – AM 680
3012 Highwoods Blvd.,
Suite 200
Raleigh, NC 27604
BUS PHONE: (919) 876-0674
FAX NUMBER: (919) 876-5291
E-MAIL: info@wptf.com

WQDR – FM 94.7
3012 Highwoods Blvd.
Suite 201
Raleigh, NC 27604
BUS PHONE: (919) 876-0674
FAX NUMBER: (919) 876-5291
WEB ADDRESS: <http://www.wqdr.net>

WQOK – FM 97.5
8001-101 Creedmoor Road
Raleigh, NC 27613
BUS PHONE: (919) 954-1043
FAX NUMBER: (919) 863-4859
WEB ADDRESS: <http://www.k975.com>

WRAL – FM 101.5
711 Hillsborough Street
Raleigh, NC 27605
BUS PHONE: (919) 890-6101
FAX NUMBER: (919) 890-6146
E-MAIL: jformicola@wralfm.com
WEB ADDRESS: <http://www.wralfm.com>

WTRG – FM 100.7
3100 Smoketree Court,
Suite 700
Raleigh, NC 27604
BUS PHONE: (919) 871-1051
FAX NUMBER: (919) 876-2929
E-MAIL: cmanning@amfm.com
WEB ADDRESS: <http://www.oldies.citysearch.com>

WRDU – FM 106.1
3100 Smoketree Court
Suite 700
Raleigh, NC 27604
BUS PHONE: (919) 871-1051
FAX NUMBER: (919) 876-2929
E-MAIL: cmanning@amfm.com
WEB ADDRESS: <http://www.rdu.citysearch.com>

WTIK – AM 1310
701 Leon Street
Durham, NC 27704
BUS PHONE: (919) 220-3226
FAX NUMBER: (919) 220-006

WCPE – FM 89.7
1928 Chalks Road
Wake Forest, NC 27588
BUS PHONE: (919) 556-5178
FAX NUMBER: (919) 556-9273
E-MAIL: wcpe@wcpe.org
WEB ADDRESS: <http://www.wcpe.org>

Newspapers

The Daily Dispatch

P.O. Box 908
304 South Chestnut St.
Henderson, NC 27536
BUS PHONE: (252) 436-2700
FAX NUMBER: (252) 430-0125
E-MAIL: news@hendersondispatch.com

Franklin Times

109 South Bickett Blvd.
Louisburg, NC 27549
BUS PHONE: (919) 496-6503
FAX NUMBER: (919) 496-1689
E-MAIL: news@thefranklintimes.com

Oxford Public Ledger

200 West Spring St.
Oxford, NC 27565
BUS PHONE: (919) 693-2646
FAX NUMBER: (919) 693-3704
E-MAIL: opl@starband.net

The Warren Record

112 North Main St.
Warrenton, NC 27589
(252) 257-3341
(252) 257-1413 FAX
E-MAIL: warrenrecord@vance.net

The Courier-Times

P.O. Box 311
109 Clayton Ave.
Roxboro, NC 27573
(336) 599-0162
(336) 597-2773 FAX
E-MAIL: ctimes@roxborocourier.com

Chapel Hill Herald

106 Mallette Street
Chapel Hill, NC 27516
BUS PHONE: (919) 929-1379
FAX NUMBER (919) 918-1055
E-MAIL: cch@herald-sun.com

The Herald Sun

2828 Pickett Road
P.O. Box 2092
Durham, NC 27702
BUS PHONE: (919) 419-6500
FAX NUMBER: (919) 419-6873
E-MAIL: jwa@herald-sun.com

The Daily Tar Heel

104 Carolina Union
P.O. Box 3257
Chapel Hill, NC 27515
BUS PHONE: (919) 962-1163
FAX NUMBER: (919) 962-5387
E-MAIL: dth@unc.edu

The Chronicle

Duke University
Box 90858
Durham, NC 27708
BUS PHONE: (919) 684-2663
FAX NUMBER: (919) 684-4696
E-MAIL: editor@chronicle.duke.edu

The Lake Gaston Gazette

77 Eaton Ferry Rd.
P.O. Box 1166
Littleton, NC 27850
BUS PHONE: (252) 586-2700
FAX NUMBER: (252) 586-3522
E-MAIL: lakegastongazette@telpage.net

The News & Observer

215 S. McDowell St.
P.O. Box 191
Raleigh, NC 27601
BUS PHONE: (919) 829-4500
FAX NUMBER: (919) 829-4808

The Cary News

212 E. Chatham St.

P.O. Box 4949

Cary, NC 27519

BUS PHONE: (919) 460-2600

FAX NUMBER: (919) 460-6034

E-MAIL: carynews@nando.com

Butner-Creedmoor News

418 N. Main St.

P.O. Box 726

Creedmoor, NC 27522

BUS PHONE: (919) 528-2393

FAX NUMBER: (919) 528-0288

The Littleton Observer

101 East S. Main St.

P.O. Box 100

Littleton, NC 27850

BUS PHONE: (252) 586-6397

FAX NUMBER:

E-MAIL: lgaston@3rdoor.com

Television Stations

WRAL –TV Channel 5

WRAL – DT Channel 53

Box 12000

2619 Western Blvd.


Raleigh, NC 27605

BUS PHONE: (919) 821-8500

FAX NUMBER: (919) 821-8566

WEB ADDRESS: <http://www.wral-tv.com>

E-MAIL: newstip@wral-tv.com

Affiliate – CBS 

WNCN – TV Channel 17

WNCN – DT Channel 55


1205 Front Street


Raleigh, NC 27609


BUS PHONE: (919) 836-1717


FAX NUMBER: (919) 836-1747

WEB ADDRESS: <http://www.nbc17.com>


Affiliate – NBC 

WLFL – TV Channel 22
WRDC – TV Channel 28
3012 Highwoods Blvd.
Raleigh, NC 27604
BUS PHONE: (919) 876-9797
FAX NUMBER: (919) 878-3697
WEB ADDRESS: <http://www.wfl22.com>
E-MAIL: wb22news@mindspring.com
Affiliate – WB 


WRAZ – TV Channel 50
Diamond View office Bldg.
512 S. Mangum Street
Durham, NC 27701
BUS PHONE: (919) 595-050
FAX NUMBER: (919) 821-8770
WEB ADDRESS: <http://www.fox50.com>
Affiliate – FOX 

WTVD – TV Channel 11
WTVD – DT Channel 52
Box 2009
411 Liberty Street
Durham, NC 27702
BUS PHONE: (919) 683-1111
FAX NUMBER: (919) 687-4373
WEB ADDRESS: <http://www.newschannel11abc.com>
E-MAIL: wtvd@aol.com
Affiliate – ABC 

News 14 Carolina
2505 Atlantic Ave.
Suite 102
Raleigh, NC 27604
BUS PHONE: (919) 882-4000
FAX NUMBER: (919) 4045
E-MAIL:
WEB ADDRESS: <http://www.news14.com>

WRPX – TV Channel 47
3209 Gresham Lake Rd.
Suite 160
Raleigh, NC 27615
BUS PHONE: (919) 872-4748
FAX NUMBER: (919) 872-4766
E-MAIL: dbreynae@cs.st-au.edu
Affiliate – PAX 

WIWW – LP Channel 26
Durham, NC
WEB ADDRESS: <http://www.wacn-tv.org>
“Voice of Faith”

WUNC – TV Channel 4
P.O. Box 14900
Research Triangle Park, NC 27709-4900
BUS PHONE: (919) 549-7000
FAX NUMBER: (919) 549-7043
E-MAIL: ncnow@unctv.org
WEB ADDRESS: <http://www.unctv.org>
Affiliate – PBS 

Channel 10 Cable
2026 Hurdle Mills Road
P.O. Box 1176
Roxboro, NC 27573
BUS PHONE: (336) 599-0266

**WRAY – DT Channel 30
Wilson, NC

WACN – LP Channel 34
61301 Penny Road
Suite F
Apex, NC 27502
BUS PHONE: (919) 303-0102
FAX NUMBER: (919) 303-0109
E-MAIL: vofn@voiceoffaith.org
WEB ADDRESS: <http://www.wacn-tv.org>

WAUG-TV Channel 68
1315 Oakwood Ave.
Raleigh, NC 27610
BUS PHONE: (919) 516-4750
FAX NUMBER: (919) 516-4425
E-MAIL: waug@st-aug.edu
Affiliate – MBC Network