

**Population**

2000 Population	194,662
2010 Population	226,804
2014 Population	227,123
2019 Population	232,064
2000-2010 Annual Rate	1.54%
2010-2014 Annual Rate	0.03%
2014-2019 Annual Rate	0.43%
2014 Male Population	49.4%
2014 Female Population	50.6%
2014 Median Age	41.0

In the identified area, the current year population is 227,123. In 2010, the Census count in the area was 226,804. The rate of change since 2010 was 0.03% annually. The five-year projection for the population in the area is 232,064 representing a change of 0.43% annually from 2014 to 2019. Currently, the population is 49.4% male and 50.6% female.

**Median Age**

The median age in this area is 41.0, compared to U.S. median age of 37.7.

**Race and Ethnicity**

2014 White Alone	58.2%
2014 Black Alone	34.6%
2014 American Indian/Alaska Native Alone	0.9%
2014 Asian Alone	0.6%
2014 Pacific Islander Alone	0.0%
2014 Other Race	3.9%
2014 Two or More Races	1.8%
2014 Hispanic Origin (Any Race)	7.0%

Persons of Hispanic origin represent 7.0% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 60.1 in the identified area, compared to 62.6 for the U.S. as a whole.

**Households**

2000 Households	72,647
2010 Households	85,369
2014 Total Households	87,219
2019 Total Households	89,295
2000-2010 Annual Rate	1.63%
2010-2014 Annual Rate	0.51%
2014-2019 Annual Rate	0.47%
2014 Average Household Size	2.52

The household count in this area has changed from 85,369 in 2010 to 87,219 in the current year, a change of 0.51% annually. The five-year projection of households is 89,295, a change of 0.47% annually from the current year total. Average household size is currently 2.52, compared to 2.53 in the year 2010. The number of families in the current year is 60,475 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.



# Executive Summary

Kerr Tar Region  
Area: 2,151.3 square miles

Latitude: 36.29428370  
Longitude: -78.4856472

### Median Household Income

2014 Median Household Income	\$40,310
2019 Median Household Income	\$47,827
2014-2019 Annual Rate	3.48%

### Average Household Income

2014 Average Household Income	\$52,905
2019 Average Household Income	\$57,747
2014-2019 Annual Rate	1.77%

### Per Capita Income

2014 Per Capita Income	\$20,445
2019 Per Capita Income	\$22,345
2014-2019 Annual Rate	1.79%

### Households by Income

Current median household income is \$40,310 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$47,827 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$52,905 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$57,747 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$20,445 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$22,345 in five years, compared to \$32,168 for all U.S. households

### Housing

2000 Total Housing Units	82,569
2000 Owner Occupied Housing Units	53,667
2000 Renter Occupied Housing Units	18,980
2000 Vacant Housing Units	9,922
2010 Total Housing Units	99,550
2010 Owner Occupied Housing Units	60,544
2010 Renter Occupied Housing Units	24,825
2010 Vacant Housing Units	14,181
2014 Total Housing Units	102,379
2014 Owner Occupied Housing Units	60,410
2014 Renter Occupied Housing Units	26,808
2014 Vacant Housing Units	15,160
2019 Total Housing Units	105,539
2019 Owner Occupied Housing Units	61,822
2019 Renter Occupied Housing Units	27,473
2019 Vacant Housing Units	16,244

Currently, 59.0% of the 102,379 housing units in the area are owner occupied; 26.2%, renter occupied; and 14.8% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 99,550 housing units in the area - 60.8% owner occupied, 24.9% renter occupied, and 14.2% vacant. The annual rate of change in housing units since 2010 is 1.25%. Median home value in the area is \$142,745, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 4.08% annually to \$174,320.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.