

LITTER ISN'T NATURAL!



Help beautify your community

Volunteering locally to participate in the Governor proclaimed Litter Sweep to remove litter from North Carolina's roadways. Litter Sweep is a statewide roadside cleanup drive sponsored by NC DOT and administered by its Office of Beautification.

For **2016**, the Litter Sweep dates are **April 16 - 30** and **September 17 - October 1**

For more information, call the Litter Sweep Hotline
1 (800) 331-5864



Litter impact lasts

Once litter is in our environment, it can be there for a long time. A material's rate of biodegradation is the rate at which a material's chemical composition breaks down in a physiological environment. Cigarette butts, the most common litter, contain 4000 chemicals and takes up to 12 years to break down.



The negative impact litter has on you

The strongest contextual contributor to littering is the prevalence of existing litter. Blight attracts added blight.

Litter is expensive and hits our pocketbooks. On average, NC DOT spends \$15 million removing roadside trash.

Almost half of North Carolina's roadside litter is "blown not thrown"