



Franklin County

NORTH CAROLINA

A Research Triangle Region Community

KEY FACTS

64,220
Population

40.5
Median Age

2.59
Average Household Size

\$45,039
Median Household Income

ANNUAL HOUSEHOLD SPENDING

\$1,553
Apparel & Services

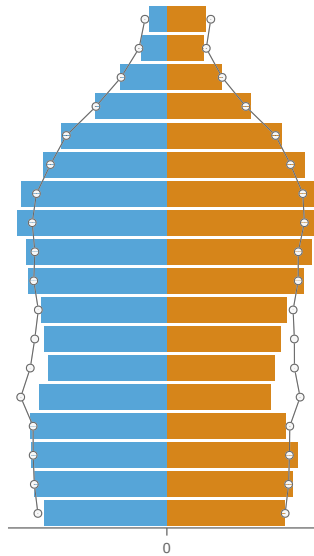
\$122
Computers & Hardware

\$2,451
Eating Out

\$4,093
Groceries

\$4,479
Health Care

Age Pyramid



The largest group:
2016 Females Age 50-54

The smallest group:
2016 Males Age 85+

Dots show comparison to North Carolina

EDUCATION

17%
No High School Diploma

32%
High School Graduate

32%
Some College

19%
Bachelor's/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING

\$1,326
Travel



\$32
Theatre/Operas/Concerts



\$45
Movies/Museums/Parks

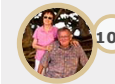


\$33
Sports Events



\$2
Online Games

Tapestry Segments



10A

Southern Satellites
8,832 households

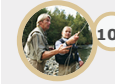
37%
of Households



4C

Middleburg
5,223 households

22%
of Households



10E

Rural Bypasses
3,872 households

16%
of Households



THE COUNTY OF Granville NORTH CAROLINA

KEY FACTS

58,661

Population

40.9

Median Age



2.58

Average Household Size

\$50,553

Median Household Income

ANNUAL HOUSEHOLD SPENDING

\$1,577
Apparel & Services



\$4,054
Groceries

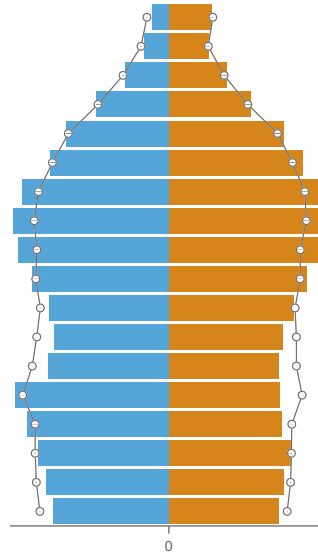
\$129
Computers & Hardware



\$4,431
Health Care

\$2,480
Eating Out

Age Pyramid



The largest group:
2016 Males Age 50-54

The smallest group:
2016 Males Age 85+

Dots show comparison to North Carolina

ANNUAL LIFESTYLE SPENDING

\$1,406
Travel



\$36
Theatre/Operas/
Concerts



\$48
Movies/Museums/
Parks



\$38
Sports Events



\$2
Online Games

Tapestry Segments



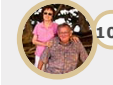
4C

Middleburg

5,867 households

27%

of Households



10A

Southern Satellites

5,502 households

26%

of Households



6B

Salt of the Earth

1,973 households

9%

of Households

EDUCATION

16%

No High School Diploma



32%
High School Graduate



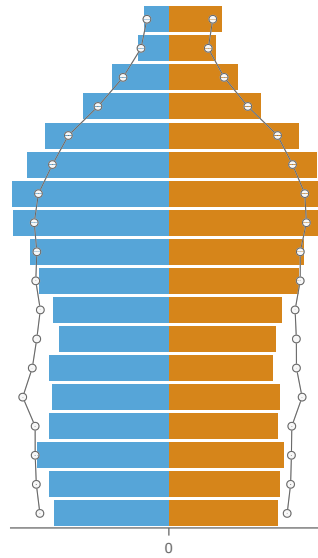
33%
Some College



19%
Bachelor's/Grad/Prof Degree



Age Pyramid



The largest group:
2016 Females Age 55-59

The smallest group:
2016 Males Age 85+

Dots show comparison to
North Carolina

ANNUAL LIFESTYLE SPENDING



KEY FACTS

39,797

Population

43.2

Median Age



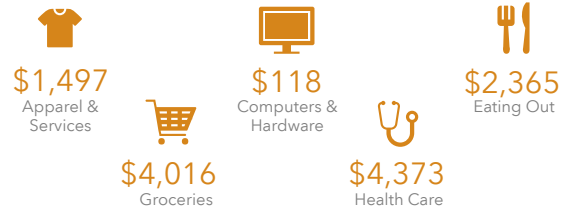
2.48

Average
Household Size

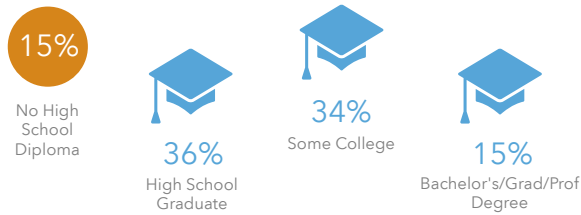
\$44,924

Median Household
Income

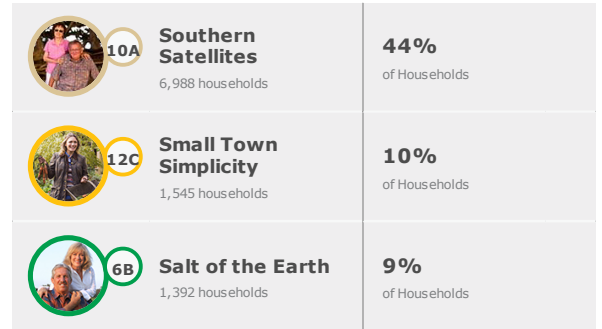
ANNUAL HOUSEHOLD SPENDING



EDUCATION



Tapestry Segments





KEY FACTS

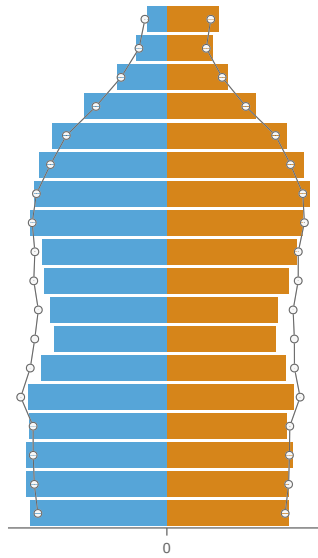
45,460
Population

39.8
Median Age

2.55
Average Household Size

\$34,167
Median Household Income

Age Pyramid



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The smallest group:
2016 Males Age 85+

Dots show comparison to North Carolina

ANNUAL LIFESTYLE SPENDING

\$1,026
Travel

\$26
Theatre/Operas/Concerts

\$35
Movies/Museums/Parks

\$26
Sports Events

\$2
Online Games

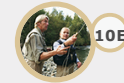
Tapestry Segments



10A

Southern Satellites
3,176 households

18%
of Households



10E

Rural Bypasses
2,716 households

16%
of Households



10D

Down the Road
2,643 households

15%
of Households

ANNUAL HOUSEHOLD SPENDING

\$1,249
Apparel & Services

\$99
Computers & Hardware

\$1,958
Eating Out

\$3,361
Groceries

\$3,583
Health Care

EDUCATION

21%
No High School Diploma

37%
High School Graduate

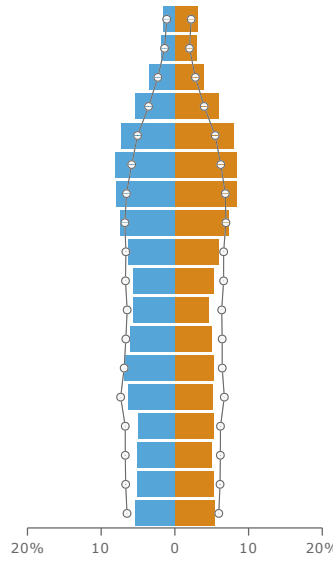
29%
Some College

14%
Bachelor's/Grad/Prof Degree

Source: Esri, Esri and Bureau of Labor Statistics



Age Pyramid



The largest group:
2016 Females Age 55-59

The smallest group:
2016 Males Age 85+

Dots show comparison to North Carolina

ANNUAL LIFESTYLE SPENDING



KEY FACTS

21,246
Population

46.2
Median Age

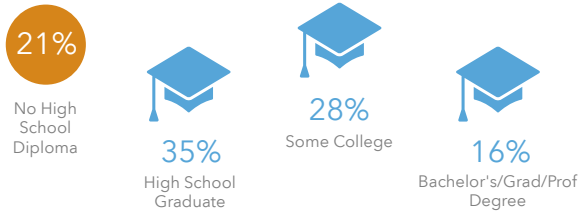
2.35
Average Household Size

\$33,507
Median Household Income

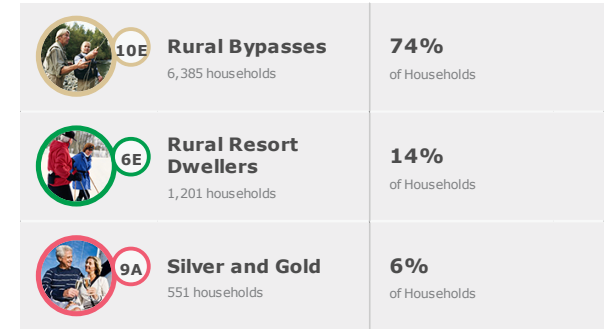
ANNUAL HOUSEHOLD SPENDING



EDUCATION



Tapestry Segments



Source: Esri, Esri and Bureau of Labor Statistics