



The NC Clean Energy Technology Center at North Carolina State University is sponsoring a student art contest on the topic of "ways that we can take action to reduce air pollution from cars and trucks." **Students from kindergarten through college can submit artwork for the contest.** Winners will have their artwork featured on billboards across the state to help spread the word about ways that we all can help keep the air clean. All billboards will direct people to learn more at www.fuelwhatmatters.org.

Please focus your artwork on the theme of actions that individuals and families can take to reduce the amount of air pollution from vehicles. Examples of actions that people can take to help reduce pollution from cars and trucks includes: walking, biking, using public transportation, car-pooling, using alternative fuels (such as electric vehicles, biofuels, and more), and not idling your car unnecessarily. Students and artists can learn more about the alternatives at www.cleantransportation.org or www.fuelwhatmatters.org. Please make your artwork family-friendly and non-partisan.

Submissions will be accepted September 25 until midnight on November 5. Users can vote starting at 9 a.m. on November 6 through midnight on November 19. The popularity of submissions will be one of the major considerations in choosing winners. Winners will ultimately be chosen based on the following:

- Relevance and appropriateness of the message
- Visual design (will it look good on a billboard?)
- Votes in this contest

Thank you for helping us persuade people to Keep Our Air Clean!

#fuelwhatmatters

“Keep Our Air Clean” Student Art Contest

SEPTEMBER 29, 2017

The NC Clean Energy Technology Center at North Carolina State University is sponsoring a student art contest on the topic of ways that we can take action to reduce air pollution from cars and trucks. Students from kindergarten through college can submit artwork for the contest. Winners will have their artwork featured on billboards across the state to help spread the word about ways that we all can help keep the air clean. All billboards will direct people to learn more at www.fuelwhatmatters.org.

Artwork can be submitted through November 5. November 6 through 19 will be the voting period. Submissions should be made at the following:

<http://contests.wral.com/Keep-Our-Air-Clean-Photo-Contest/gallery/?category=1233657>

Only North Carolina residents' artwork will be considered. Prizes will be given out by grade levels: elementary school (grades 5 and below), middle school (grades 6-8), high School (grades 9-12), college (students must be currently enrolled in a 2 or 4 year college or university).

Please focus your artwork on the theme of actions that individuals and families can take to reduce the amount of air pollution from vehicles. Examples of actions that people can take to help reduce pollution from cars and trucks includes: walking, biking, using public transportation, car-pooling, using alternative fuels (such as electric vehicles, biofuels, and more), and not idling your car unnecessarily. Please make your artwork family-friendly and non-partisan.

After you submit your artwork, your friends and family will have the opportunity to vote on it through social media. The popularity of submissions will be one of the major considerations in choosing winners. Winners will ultimately be chosen based on the following: relevance and appropriateness of the message, visual design, and votes on social media.

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