

NC Outdoor Recreation Industry Office
Listening Session: North Central Prosperity Zone

Invitation & Agenda
May 21: 10:00am – 12:00pm

	Agenda Items
10:00 - 10:20	Welcome & Introduction: Welcome by host, facilitator & David Knight. Introduction of the Outdoor Recreation Industry Office (ORIO)
10:20 – 10:40	Attendees Introductions: Attendees introductions, & reasons for attendance.
10:40 – 11:45	Group Discussion (See Meeting Objectives): <ul style="list-style-type: none">▪ What do you see as the greatest opportunities around growing the outdoor industry in your region?▪ What efforts to support and grow the outdoor industry are working in your region, & which ones are facing barriers?▪ What are the greatest natural assets and outdoor recreation hotspots in your region?▪ What are your big ideas to increase the outdoor recreation economy in your region?
11:45-- 12:00	Closing and Next Steps