

FOR IMMEDIATE RELEASE

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**Member
Governments**

“Be Funny About Your Money: Protecting Your Assets”
Kerr-Tar Area Agency on Aging Event Planned for World Elder Abuse Awareness Day

COUNTIES

Franklin
Granville
Person
Vance
Warren

Henderson, NC – The Kerr-Tar Area Agency on Aging (AAA) and Vance County Department of Social Services (DSS) will host a fun walk in observance of Elder Abuse Awareness Day this Friday June 15th. The free event will be from 8:30 a.m. until 1:00 p.m. at the South Henderson Church of God, 125 J.P. Taylor Road in Henderson.

MUNICIPALITIES

Bunn
Butner
Creedmoor
Franklinton
Henderson
Kittrell
Louisburg
Macon
Middleburg
Norlina
Oxford
Roxboro
Stem
Stovall
Warrenton
Youngsville

This year’s theme is “Be Funny About Your Money: Protecting Your Assets.” Studies show that one out of 20 older adults are financially exploited. It is estimated that 90% of exploitation occurs at the hands of family members and those who are charged with the care of an older adult or an individual with a disability. Financial exploitation occurs in many forms including scams such as the “you won” (but need to pay taxes to receive you prize) phone calls, calls asking for money from those pretending to be relatives, often posing as grandchildren who are in trouble in another city, state or country or requests for donations from a supposed “charity” organization. Unfortunately, these schemes never go away and seem legitimate.

“It is through events like the Elder Abuse Awareness Walk where we hope to educate the community to end or at least know the signs of financial abuse so we can report suspected cases and help our older adults live in their community of choice for as long as possible with improved quality of life,” says Jillian Hardin, Director, Kerr-Tar Area Agency on Aging.

Join us for our 4th Annual Elder Abuse Awareness walk this Friday, June 15! Registration starts at 8:30 a.m. Walkers will receive a free Elder Abuse Awareness t-shirt and lunch will be served at noon. In addition to the walk, vendors such as the DSS and local advocacy agencies will have vendor booths. Several local leaders are scheduled to speak about protecting your finances and who to contact if you are a victim of this form of elder abuse.

The Kerr-Tar Area Agency on Aging leads and is involved in the efforts that provide for the development and enhancement of comprehensive and coordinated community based systems of services, opportunities, and protections for older adults which assist them in leading independent, meaningful and dignified lives in their own homes and communities for as long as possible. We serve five counties, Franklin, Granville, Person, Vance and Warren.

For more information about this event, please call Kim Hawkins, Kerr-Tar AAA Ombudsman, at 252-436-2040 or Vance County DSS at 252-492-5001.