



North Carolina and the 2020 Census

Census Day is April 1, 2020!

Representation

The Census is constitutionally required to apportion seats in the House of Representatives

The Census counts everyone, once, and in the place they usually reside.

By taking a few minutes to answer your Census form, you will **increase our voice in Congress, bring tax dollars back to our communities, and invest in better planning and services for your neighborhood.**

You can use the internet or your smartphone to complete your 2020 Census questionnaire.

Funding

The US Government spent nearly \$590 billion in FY 2015 based on Census data – **\$1,623 per person in NC**

Your personal Census information is confidential and by law cannot be shared with law enforcement, the courts, immigration, or anyone for 72 years.

Being counted in the Census is safe, quick, and very important to the future of our communities and state.

The Census is a once a decade snapshot of who we are, and you are an important part of that picture! You count in your neighborhood, county, and state ... Be Counted in the Census!

Planning

Local governments and businesses rely on Census data to evaluate how to **serve their communities**

2020 Census



330+
million
people



140+
million
households



**less than
9 months**
to count every person,
tabulate data, and produce
the results



1 chance
to succeed

Preparing for the Census – We Have Work To Do!



Census programs are underway now preparing for the 2020 Census, and we have a role to play.

Local Governments are invited to participate in:

Boundary Annexation Survey (BAS)

Annual survey verifying boundaries as of January 1. Response deadline is May 31.

Local Update of Census Addresses (LUCA)

Once a decade verification of residential addresses. Invitation letters were mailed to highest elected officials in July 2017 with registration encouraged by September 2017. Training will be held in Fall 2017. Materials will be mailed starting in February 2018, and participants will have 120 days to verify addresses.

Participants Statistical Areas Program (PSAP)

One time opportunity for local governments to suggest boundaries for small geographies for data publication throughout the next decades. PSAP materials will be available starting in December 2018, and the deadline is May 2019.

Local governments, businesses, community organizations, campuses, faith-based groups, and individuals are invited to make the 2020 Census a success by forming or joining a local **Complete Count Committee (CCC)**. CCC members encourage friends, family members, coworkers, or neighbors to be counted in the Census.

North Carolina provides statewide response to the **Geographic Support System (GSS)** and **School District Review Program (SDRP)**



For questions or information about the Census in North Carolina, contact:

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