



October 11 - 13, 2017

Raleigh Convention Center

SUSTAINABLE FLEET TECHNOLOGY CONFERENCE & EXPO Digital & Social Media Toolkit

#SFTexpo17

About the Event:

The purpose of the 2017 Sustainable Fleet Technology Conference (SFT) & Expo is to showcase the latest and greatest in advanced vehicles, fuels, and technologies, including data driven solutions. The SFT is a source of on-the-ground experiences for increasing fleet efficiency and sustainability, while reducing emissions and costs.

About this Toolkit:

- Please use the following digital assets as a guide to share and promote the SFT on your social media networks and with your online contacts.
- The conference logo is available for your use (included below this section)! You can use the logo in print or digital formats. You may not modify the logo in any way.
- If you need access to the logo or need a different file format, please contact Allison Carr at akcarr@ncsu.edu



Twitter

Network with other transportation professionals at the Sustainable Fleet Technology Conference, Oct 11-13 www.sustainablefleetexpo.com #SFTexpo2017

Save the date! Sustainable Fleet Technology Conference in Raleigh on October 11-13 www.sustainablefleetexpo.com #SFTexpo2017

Some day your car might be smarter than you! Learn more at Sustainable Fleet Technology Conference, Oct 11-13 www.sustainablefleetexpo.com

Fleet managers - give yourself a raise! Impress your boss & save money at the pump -- Raleigh. Oct 11-13. www.sustainablefleetexpo.com

Vehicle technologies, alternative fuels, & big data - want more? Sustainable Fleet Technology Conference, Oct 11-13 www.sustainablefleetexpo.com

It's all about the numbers! 50+ speakers at the Sustainable Fleet Technology Conference, Oct 11-13 www.sustainablefleetexpo.com #SFTexpo2017

LinkedIn

Some day your car might be smarter than you! Come learn about the latest and greatest vehicle technologies, alternative fuels, and data solutions at the Sustainable Fleet Technology Conference, October 11-13 www.sustainablefleetexpo.com #SFTexpo2017

Come and learn from 50+ experienced fleet managers and vehicle experts at the Sustainable Fleet Technology Conference! Choose from 12 sessions in three different tracks: Data & Solutions, Alternative Fuels & Advanced Technologies, and Policy & Technology, on October 11-13 in Raleigh. www.sustainablefleetexpo.com #SFTexpo2017

Facebook

Learn, discover, and share your experiences with advanced vehicles, fuels, and technologies at the Sustainable Fleet Technology Conference & Expo in Raleigh on October 11-13 www.sustainablefleetexpo.com #SFTexpo2017

Save the date! Sustainable Fleet Technology Conference will showcase the latest & greatest vehicle technologies and fuel choices, in Raleigh on October 11-13 www.sustainablefleetexpo.com #SFTexpo2017

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Content for Newsletters / Online Calendars

For Newsletters and General Updates:

Register now for the [Sustainable Fleet Technology Conference & Expo 2017!](http://www.sustainablefleetexpo.com)

The Sustainable Fleet Technology Conference showcases the latest and greatest in advanced vehicles, fuels, and technologies - including data driven solutions. This conference is a source of on-the-ground experience for increasing fleet efficiency and sustainability, while reducing emissions and costs.

Join us on October 11 - 13 in Raleigh, North Carolina.

Speakers and breakout session presenters at the Sustainable Fleet Technology Conference & Expo have experience and expertise to help you find and implement the best solutions for your fleet or vehicles.

Three tracks and 12 total breakout sessions will highlight 50+ experts who will share the techniques and tools that support their operations.

[See the full speaker line-up!](#)

Speakers include:

Dr. Eric Warren, Vice President of Competition, Richard Childress Racing

Jon Ells, Director of Fleet Operations, City of New York

James Trogon, North Carolina Secretary of Transportation

Bill Boyce, Cummins Westport, Inc.

David Dunn, City of Orlando

Ed Lovelace, XL Hybrids

Keith Leech, Sacramento County

Ewan Pritchard, NCSU FREEDM Systems Center

Mike Scarpino, DOT Volpe Center

and many more!

Learn more at www.sustainablefleetexpo.com.

[Register Now](#)

*Discount pricing for Clean Cities Stakeholders is available. Contact Allison Carr (akcarr@ncsu.edu) at the NC Clean Energy Technology Center for additional information.

Short Updates for Calendars and Websites:

The Sustainable Fleet Technology Conference showcases the latest and greatest in advanced vehicles, fuels, and technologies - including data driven solutions. This conference is a source of on-the-ground experience for increasing fleet efficiency and sustainability, while reducing emissions and costs.

Join us on October 11-13, 2017 in Raleigh, North Carolina. Come and learn from your peers and experts. Or, join us and share your expertise - opportunities to sponsor, exhibit, and display vehicles are still available.

Register and learn more at www.sustainablefleetexpo.com. Discount pricing for Clean Cities Stakeholders is available.

Contact Allison Carr (akcarr@ncsu.edu) at the NC Clean Energy Technology Center for additional information.